

A Yes Vote on Measure B, the "Solar Energy and Job Creation Program," means good jobs, green energy and strengthening Los Angeles' economy.

We cannot afford to wait any longer to develop cleaner, renewable energy sources. Measure B is an important step toward ensuring that future generations will not have to depend on expensive and highly polluting forms of energy. That's why environmental groups, organized labor and community organizations support Measure B.

SAVES LIVES

Air pollution and smog is responsible for thousands of cases of lung disease, asthma, and deaths in Los Angeles each year. Measure B will help us save lives by helping keep our air clean and reducing our dependence on fossil fuels.

CREATES GOOD JOBS

Measure B will create hundreds of good, family-supporting jobs in Los Angeles with good benefits – jobs that might go elsewhere. It also establishes a job training and outreach academy and targets jobs to underserved communities.

STRENGTHENS LOS ANGELES' ECONOMY

Other renewable plans generate new businesses and jobs outside the area, not in Los Angeles. Measure B will produce new business and jobs in Los Angeles where they are desperately needed.

PROTECTS RATEPAYERS

LADWP's own analysts estimate that any rate increase resulting from Measure B at the end of five years will be minor. However, Measure B saves money in the long run because over time solar power will be significantly cheaper than alternatives like coal and gas.

MAKES LOS ANGELES A CENTER FOR SOLAR TECHNOLOGY

Measure B is supported by environmental groups and experts like the Center for Energy Efficiency and Renewable Technologies, because it will make Los Angeles a center for solar technology.

TIME FOR A BOLD STEP

After a decade of tax credits and private sector investment, Los Angeles has only 14 megawatts of solar power – less than one percent of the City's power supply. Measure B will ensure that the city develops clean solar power NOW.

BY _____
CITY CLERK
ELECTION DIVISION
08 DEC -- 8 PM 2:25

BY _____
CITY CLERK
ELECTION DIVISION
08 DEC -- 8 PM 2:34

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PRIMARY NOMINATING ELECTION
MARCH 3, 2009
CITY OF LOS ANGELES

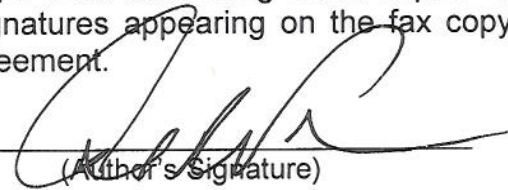
BY _____
CITY CLERK
ELECTION DIVISION
08 DEC --8 PM 2:20

Order of Signers for: Argument in Favor
 Argument Against

Solar Energy and Job Creation Program

Name: <u>Antonio R. Villaraigosa</u>	Name: <u>Karen Bass</u>
Title: <u>Mayor</u>	Title: <u>Speaker</u>
Organization: <u>City of Los Angeles</u>	Organization: <u>California State Assembly</u>
Name: <u>Eric Garcetti</u>	Name: <u>Michael Sappingfield</u>
Title: <u>President</u>	Title: <u>Chair</u>
Organization: <u>Los Angeles City Council</u>	Organization: <u>Sierra Club, Los Angeles Chapter</u>
Name: <u>Maria Elena Durazo</u>	Name: <u>Marvin Kropke</u>
Title: <u>Executive Secretary-treasurer</u>	Title: <u>Co-Chair</u>
Organization: <u>LA County Federation of Labor</u>	Organization: <u>Working Californians</u>
Name: <u>Mike Newhouse</u>	Name: <u>Bill Gallegos</u>
Title: <u>President</u>	Title: <u>Executive Director</u>
Organization: <u>Venice Neighborhood Council</u>	Organization: <u>Communities for a Better Environment</u>
Name: <u>Lee Alpert</u>	Name: <u>Mitchell Schwartz</u>
Title: <u>President</u>	Title: <u>President of the Board</u>
Organization: <u>Board of Commissioners, LA OWP</u>	Organization: <u>LA League of Conservation Voters</u>

I certify that the above signers have agreed to appear on the ballot in favor/against the proposed measure as indicated above. If there are differences between their title or name as stated above and their individual signed agreements, I certify that I have made the above modifications with their agreement and hereby request that the signers' names and titles appear as listed above. Further, if I am submitting faxed copies of individual signed agreements, I certify that the signatures appearing on the fax copy were received from the individuals listed on that agreement.



(Author's Signature)
12/5/08

(Date)